

B&Q Christmas Advert

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EXT.STREET-DAY

It's snowing with clouded grey skies. A house is in the foreground, a stark contrast to the other houses which are adorned with Christmas lights and decorations.

LILY (6) stares glumly out of the frosted window in a Santa hat. Her clothes have holes in and she's shivering, her breath barely steaming up the window. A DOG, clearly distressed circles the road outside before looking right at Lily.

INT.HOUSE-DAY

Lily lets out a small tear before wiping it away with her holey glove and looking towards her FATHER in the opposite room, asleep on the couch, surrounded by beer bottles, his shirt revealing his bulging stomach. He snores loudly almost in tune with the football chants from the television.

Lily tip-toes to the hallway, grabbing a jumper from the coat hook as she does so and leaves the house quietly.

EXT.STREET-DAY

Lily steps out into the snow, wrapping her arms around herself, still holding the jumper. she walks cautiously to the Dog who, at first, is scared and backs away but then gives Lily's hand a sniff before nudging her with his head for a stroke. she tenderly strokes his head before wrapping her jumper around him and hugging him to keep him warm. The Dog has no collar.

Lily looks around but there is no-one in sight.

EXT.NEIGHBOUR 1'S HOUSE-DAY

Lily knocks on the door and an ELDERLY WOMAN answers.

LILY (SIGNED):  
Is this your dog?

The woman shakes her head and shuts the door.

EXT.NEIGHBOUR 2'S HOUSE-NIGHT

Lily knocks on another door. A MIDDLE-AGED MAN opens the door.

LILY (SIGNED):  
Is this your dog?

The young man looks panic-stricken and just stares for a moment before holding up his index finger and running inside, Lily looks at the Dog before he returns with a pen and paper.

Lily scrawls on the paper before showing the man who shakes his head before taking back the pen and paper and closing the door.

Lily slumps down on the front step and looks at the Dog before crying. The Dog licks her face, wiping away her tears. She giggles.

EXT.STREET-NIGHT

Lily's Father stomps out of the front door angrily and Lily runs to him, hugging him tightly. He seems shocked and doesn't really know what to do before he hugs her tightly. He sees the dog and bends down to Lily.

FATHER (SIGNED):  
What's this?

LILY (SIGNED):  
a dog

FATHER (SIGNED):  
and what's he doing here?

LILY (SIGNED):  
He has no place to go. Please can we help him?

The father pulls out his wallet and it's almost empty. Just a few coins. Lily's face falls. The Father stands up and leads a sobbing Lily inside. The Dog sits in the street, watching Lily walk away.

INT.HOUSE-NIGHT

Lily looks out of the same window again, tears streaming down her face, watching the Dog on the street who sits across the road, shivering. Her eyes brighten and she grabs her crayons and some paper, drawing intensely all through the night.

INT.HOUSE-DAY

Lily lies asleep at her desk and awakens, slowly remembering the dog. She jumps up and grabs the papers, running off and grabbing her jumper as a paper falls.

Lily's Father comes downstairs, yawning when he spots the

paper. He picks it up and looks at the picture. A kennel with a happy dog inside is drawn in crayon with the words "Help Build Him a Home". The father grabs his coat and runs outside to help.

EXT.STREET-DAY

All of the neighbours are gathered around in the street in orange aprons as a B&Q truck arrives, unloading bits of wood and tools. All of the neighbours help to build the dog a kennel on the street.

EXT.STREET-NIGHT

The kennel is built with the Dog lay inside. Everyone but Lily has gone home. Her Father comes out to get her, Lily says goodbye to the dog and goes inside inside.

INT.HOUSE-NIGHT

Lily puts some carrots, mince pies and milk on the fireplace before yawning. Her eyes widen and she runs to the fridge, her Father bewildered, grabbing something.

EXT.STREET-NIGHT

The Dog lies in his kennel, content. Lily storms out of the house carrying her Santa hat and a small plate of cooked meat. She bends down before putting the hat on the Dog and the meat on the floor.

LILY (SIGNED):  
Merry Christmas.

OVER SNOWY NIGHT SKY:

The B&Q logo appears and a with their slogan, "let's do it together".